

***PREMIER***

***BOXING***

***LEAGUE***



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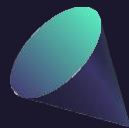
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# *PREMIER* **BOXING** *LEAGUE*

## **Where Excellence Meets The Canvas!**

Premier Boxing League is not just another unlicensed boxing show. We stand proudly at the forefront of genuine combat sports excellence, bringing together fighters ranging from hi-level beginners honing their craft to elite contenders from various boxing clubs throughout UK & Europe.

More than a boxing show, we are a dynamic showcase of skill, tenacity, and a true demonstration of the artistry that defines the sport of Boxing. Recognizing and honouring the distinct training methodologies of different boxing clubs, Premier Boxing League empowers clubs to conduct their own rigorous training camps. This approach ensures that fighters are finely tuned and ready for the intensity of the Premier Boxing League competition, reflecting the diverse and rich tapestry of unlicensed boxing. Under the guidance of ex-amateur and/or ex-pro boxing coaches, fighters push their limits, getting into the best shape of their lives.

It's not just a fight; it's a journey of self-discovery and growth!

# Headline Sponsor

20 Ringside Seats

Branding throughout the venue

Branding on large screen

Branding on fighter interview backdrop

Mention before each title fight

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel

Representative to award belts to title fight winners

**£2,000**

# Ringside Area Sponsor

10 Ringside Seats

Branding in front of ringside seating

Branding on large screen

Branding on fighter interview backdrop

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel

**£1,000**

# Inner Block Area Sponsor

6 Ringside Seats

Branding in front of inner block seating

Branding on large screen

Branding on fighter interview backdrop

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel

**£700**

# Outside Block Area Sponsor

6 Ringside Seats

Branding in front of ringside seating

Branding on large screen

Branding on fighter interview backdrop

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel

**£550**

# Corner Sponsor (Red or Blue)

4 Ringside Seats


Branding on large screen

Branding on fighter interview backdrop

Branding on Red or Blue Corner

Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel



**£350**



# Fight Night Sponsor

2 Ringside Seats

Branding on large screen

Branding on fighter interview backdrop

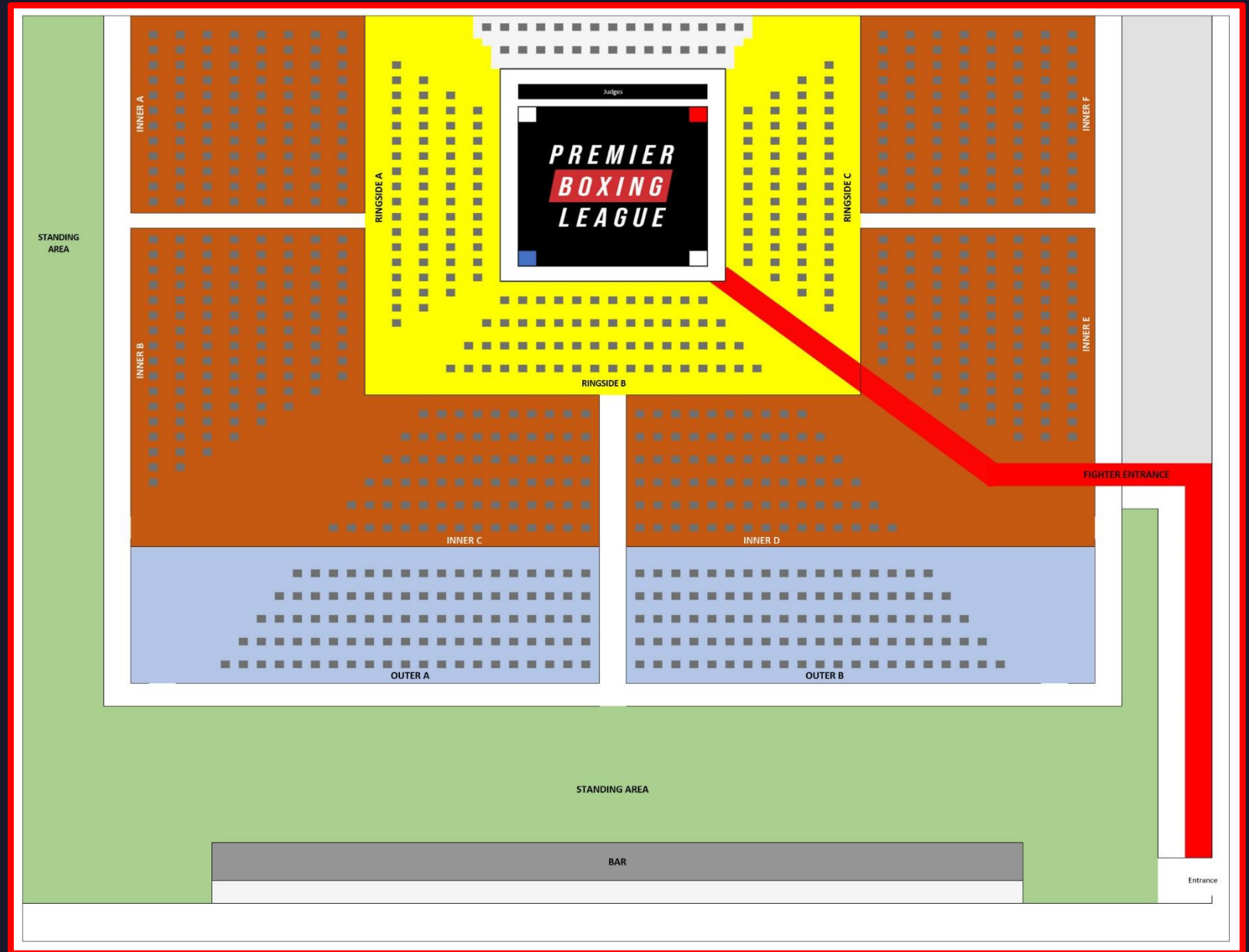
Social Media exposure pre and post fight night

Exposure on PPV and YouTube Channel


**£200**

# Venue Floor Plan

Bowlers Exhibition Centre  
Longbridge Road  
Trafford Park  
Manchester  
Greater Manchester  
M17 1SN



# PPV Channel



**PBL7 - 11th February 23**

Long Description  
Premier Boxing League returns for its 7th show... PBL7

Set to be our biggest show yet, with a crowd of over 500, tickets are on sale now using the below links:

£450 – Ringside VIP (Table of 10)

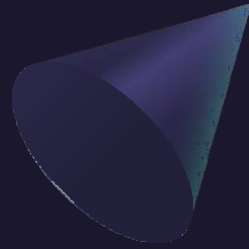
**PBL6 - 19th November 22**  
All Fights are now available to watch on our YouTube Channel.....

**PBL5 - 24th September 22**  
All Fights are now available to watch on our YouTube Channel.....

**PBL4 - 30th July 22**  
All Fights are now available to watch on our YouTube Channel.....

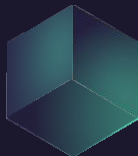
**PBL3 - 21st May 22**  
All Fights are now available to watch on our YouTube Channel.....

**PBL2 - 25th March 22**  
All Fights are now available to watch on our YouTube Channel.....



# YouTube Channel

[www.youtube.com/@premierboxingleague](https://www.youtube.com/@premierboxingleague)



← Premier Boxing League

**PREMIER BOXING LEAGUE**

Premier Boxing League  
603 subscribers

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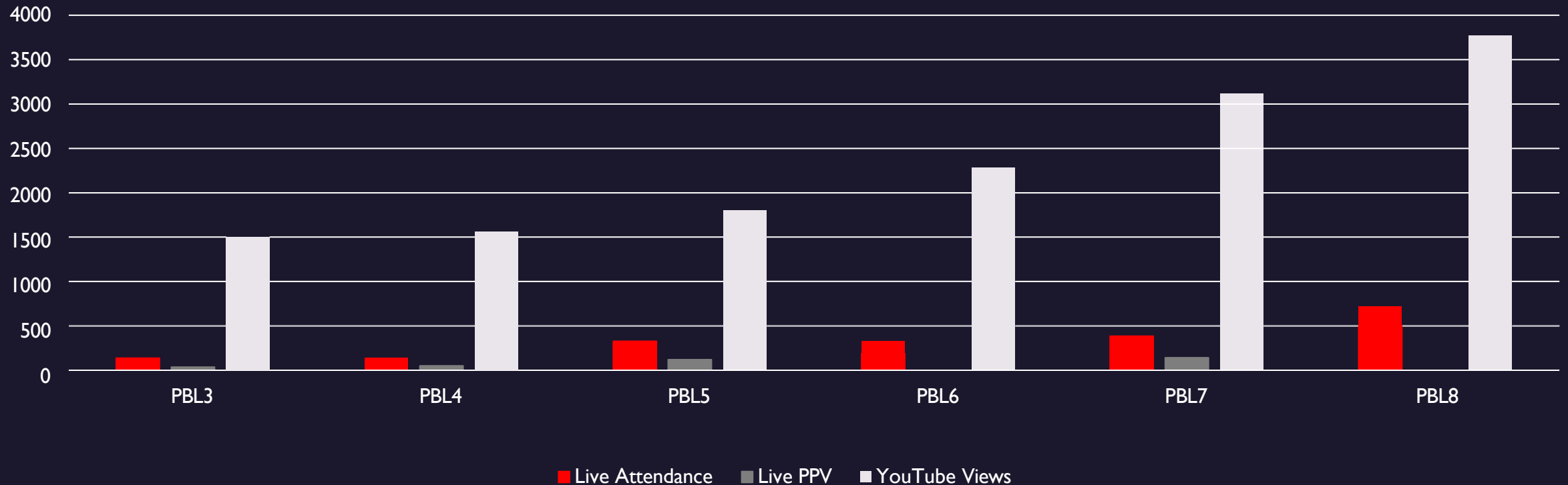
COMING SOON 0:48

Premier Boxing League 7 - 11th Feb 23  
Premier Boxing League  
87 views · 1 month ago

Videos

Home Shorts + Subscriptions Library

# Live Attendance, PPV, & YouTube Views

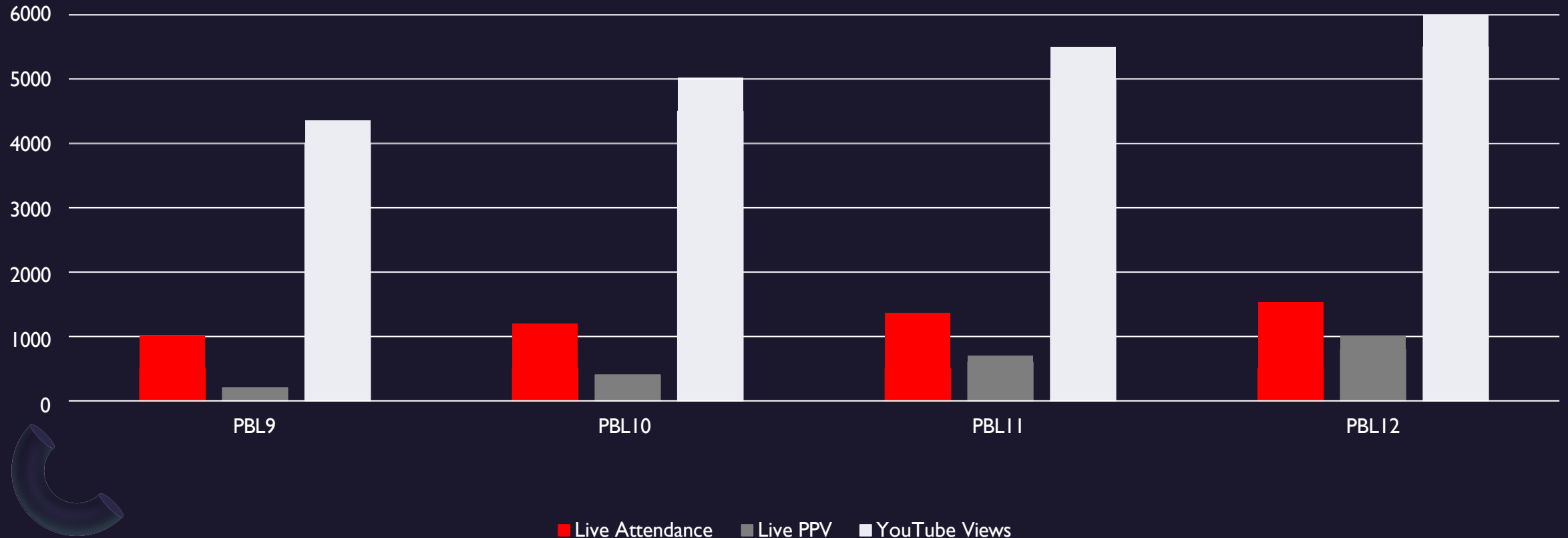


\* Venue capacity for PBL1 & PBL2 was 100 people with no PPV an no YouTube \*



# Forecast next 4 shows (Feb, Apr, Jun, & Sept 2024)

Now that we have moved into a larger venue, the focus over the next 4 shows is on building the live audience to 1,500 attendees, increasing the PPV viewers to 1,000, and increasing our YouTube Views to 6,000. This will be achieved by targeted marketing on our social media sites and YouTube Channel.



# Promoters



Phil Juniper



Dane Cunningham



*PREMIER* **BOXING** *LEAGUE*



# Summary

PBL Sponsors will have the opportunity to promote their products and services to the family and friends of fighters from around the UK and Europe, who will attend the event to support and cheer on their loved ones. Sponsors receive publicity and promotion on social media prior to, during the event, and post the event, through PBL's social media sites, live PPV channel, and YouTube channel.

Bespoke sponsorship packages can be arranged on an individual basis.



# Thank You

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